

Ahmere Allen

Videographer and Social Video Producer · Las Vegas, NV

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Portfolio: ahmereallen.netlify.app · instagram.com/moviemakingmere · tiktok.com/@moviemakingmere

Summary

Videographer and photographer with 6 years shooting and editing for Las Vegas nightlife, restaurants, brands, creators, and live events. I run every project end to end: concept, shoot, drone, edit, and posting. Created a restaurant ad that reached 13.7M views, was booked by a 1M follower creator for her milestone shoot, and have produced ongoing nightlife content for Endless ELV for over 2 years.

Experience

KVI Productions · Owner and Creative Director · Las Vegas · 2020 to Present

- Produce short form social content and short documentaries end to end for nightlife, restaurants, retail, creators, and local brands.
- Created a happy hour ad for Taco Hut (Rancho Cucamonga, CA) that reached 13.7M views, 2.2M likes, and 169K shares on TikTok.
- Ongoing content for nightlife promoter Endless ELV for 2+ years, including their Saturday residency at We All Scream.
- Booked by creator Katriona (@katriona.fit) to shoot her one million follower celebration.
- Shot the Dolls Kill Las Vegas grand opening, picked from about 1,000 applicants; the recap was posted on Dolls Kill's own account (3M followers). Also produced a Dolls Kill product short on the official SAW Escape Room set.
- Directed and edited a Match Day documentary at the University of Nevada, Reno School of Medicine, and a cattle ranch documentary with aerial drone coverage.
- Hired to shoot and edit the event recap for Ruuster's Las Vegas conference: keynotes, panel discussions, and attendee coverage. Also produce studio interview content.
- Photographed the Elevate Wellness festival at AREA15, including The Wailers, NFL tight end Darren Waller, and a Matisyahu performance.
- Covered the lululemon global run hosted at Sahara Las Vegas (lululemon commented on the recap), the Paddock Auto Club anniversary showcase, Starbase LV, and Zai Las Vegas.
- Closed a downtown Las Vegas nightclub retainer that led to additional nightlife clients and funded the business full time for 1 to 2 years.
- Managed Instagram and Facebook for Corporate CoWork's Henderson buildout. Run monthly content retainers and hire and direct freelance shooters for on site shoots.
- Travel with a marketing mastermind company to cover live events in Lake Tahoe, Mississippi, and other locations.

Clark County School District · Campus Security Monitor · Las Vegas · 2026 to Present

Solar Sales · Appointment Setter (door to door and phone outreach) · Las Vegas · 2022 to 2023

Skills

- **Production:** vertical first shooting and editing, low light nightlife and event capture, documentary and interview coverage, scripting and hooks, behind the scenes
- **Photography:** event, talent, and portrait photography
- **Social:** Instagram, TikTok, and Facebook management; trend and audio research; monthly analytics reporting
- **Gear:** Sony a7III, drone, gimbal, Rode Wireless GO II
- **Editing:** Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro, CapCut; captions, sound, and color

Education

University of Nevada, Reno · Business coursework · 2016 to 2018

Bishop Gorman High School · Las Vegas · 2016